



Airbnb Player Accommodation Fund

Terms and Conditions

The Airbnb Player Accommodation Fund

The aim of the Airbnb Player Accommodation Fund (the “**Player Accommodation Fund**” or “**Fund**”) is to provide accommodation support for players relocating to new WSL and/or WSL2 teams. Accommodation support will be provided in the form of a USD \$2,000 promotional credit from Airbnb towards Airbnb stays (the “**Credit**”). Players who meet the Eligibility Criteria (as defined below) may, subject to availability, receive a Credit (such a player being a “**Recipient**”).

The provider of the Player Accommodation Fund is Airbnb Ireland UC (“**Airbnb**”) and Leagues OpCo Limited and/or Women’s Super League Football Limited (together “**WSL**”) will support in administering the Player Accommodation Fund.

When you apply for the Fund, you agree to these terms and conditions (“**Terms and Conditions**”).

Airbnb is referred to in these Terms and Conditions as “**we**” or “**us**” or “**our**” and by accepting these Terms and Conditions, you enter into a legally binding contract with us (and, for the avoidance of doubt, not with WSL).

Eligibility

In order to be eligible to receive a Credit, the following eligibility criteria apply (“**Eligibility Criteria**”):

- a) You must be either:
 - i. transferring into a WSL or WSL2 team (a “**Team**”) on a permanent basis during the winter or summer transfer windows of relevant WSL or WSL2 competitions, or transferring into a Team on a loan (but for the avoidance of doubt, a player returning to their originally-contracted Team after a period of being on loan to a different Team will not be eligible); or
 - ii. a free agent (i.e. a professional football player who is out of contract having previously played for a Team, a “**Free Agent**”) looking for a position within a Team.
- b) You must be at least 18 years of age or be appropriately registered by a legal parent or guardian who can accept and use the Credit on the Airbnb platform on your behalf.
- c) You must otherwise be eligible to create an Airbnb account, accept the Credit into such an account, and book a listing on Airbnb in accordance with the Airbnb platform terms of service (available at <https://www.airbnb.com/terms>) (the “**Terms of Service**”).
- d) You may only receive a maximum of three (3) Credits in total across seasons 2026/27, 2027/28 and 2028/29, and only one (1) Credit per season.
- e) Anyone who is not a WSL or WSL2 player, or a Free Agent, shall not be eligible to receive a Credit.



We shall have the right to amend the Eligibility Criteria from time to time. Where we do so, we will update these Terms and Conditions and provide notification to you (or procure that WSL do so). Any such amendment shall not affect Credits already issued prior to the date of amendment.

Application

You can find information on how to apply for the Fund in the FAQs.

Content, Social Media and Publicity

Player-Generated Content

Recipients agree to create and post on their social media channels (as a minimum on Instagram or TikTok, whichever channel has the largest following) at least one (1) piece of social media content related to their accommodation experience and use of the Fund ("**Player Content**"), including photographs, videos, and social media posts which are positive in nature and promote Airbnb and the Player Accommodation Fund. This obligation shall not apply to Recipients who do not have their own social media channels.

Advertising Disclosure

If a Recipient creates and shares any Player Content in connection with the Fund, the Recipient:

- a) is solely responsible for ensuring compliance with all applicable advertising disclosure requirements, including the UK Advertising Standards Authority (ASA) and Committee of Advertising Practice (CAP) guidelines, and for including any required advertising labels (e.g., #ad) on social media posts that constitute advertising communications;
- b) shall use any hashtags reasonably requested by Airbnb or WSL; and
- c) shall remove any Player Content which Airbnb or WSL reasonably determine is defamatory, derogatory or detrimental or is otherwise harmful to the name and/or reputation of Airbnb, WSL or the Fund.

Player Safety

Airbnb and WSL take player safety seriously. Recipients should exercise caution when sharing any content that may reveal their location or accommodation details publicly. Neither Airbnb nor WSL recommends that Recipients disclose specific booking locations or addresses in publicly available social media posts.

Credit Restrictions

The Credit must be delivered to a valid Airbnb account in the name of the Recipient selected to receive the Credit (or, in the case of Recipients under the age of 18, in a valid Airbnb account in the name of a legal parent or guardian).

Individuals who are not eligible to create an Airbnb account (save for Recipients under the age of 18) or receive or redeem the Credit pursuant to the Terms of Service are not eligible to receive the Credit, even if satisfying all other Eligibility Criteria.



The Credit expires 12 months from the date of issue. Expiration dates cannot be extended, and Credits cannot be re-issued.

The Credit may not be transferred and is not redeemable for cash or previous purchases.

Credits may not be used for:

- Airbnb Experiences, Services, or other non-accommodation bookings on the Airbnb platform;
- Accommodation bookings made on behalf of third parties (Credits are personal to the Recipient and non-transferable);
- Any booking in a Restricted Country or Region;
- Leisure travel, holidays, or personal travel unrelated to WSL activities (save that any leftover Credit after booking accommodation for the purposes of the Fund may be used for accommodation bookings on the Airbnb platform for personal use); or
- Any purpose that is prohibited under the Terms of Service or these Terms and Conditions.

Additional terms apply; see [Credit Terms and Conditions](#) for details.

Administration

Credits will be issued on a first come first served basis and are subject to availability. You are therefore not guaranteed to receive a Credit, even if you meet all of the Eligibility Criteria.

WSL shall be responsible for: (i) processing any requests made by players for Credits; (ii) verifying that any player who requests a Credit meets the Eligibility Criteria; (iii) notifying Airbnb of player requests and eligibility; and (iv) notifying players if they have been selected to receive a Credit.

We shall be responsible for the other aspects of the Fund, including issuance of Credits.

We reserve the right to cancel any Credits issued to a Recipient in the event that any Recipient's circumstances change such that they no longer meet the Eligibility Criteria (provided that we shall not be entitled to cancel Credits already used by the Recipient to book accommodation).

Failure to comply with these Terms and Conditions may result, at our discretion, in your disqualification from receiving the Credit and the selection of an alternative Recipient.

We may, but are not required to, publicly announce the names of the Recipients, including through Airbnb communications and social media channels.

Restricted countries and regions

Due to applicable sanctions, trade restrictions, or Airbnb platform availability, Credits under the Fund may not be issued to, or used by, players who are resident in, or whose Airbnb accounts are



registered to an address in, the following restricted countries or regions (the "**Restricted Countries or Regions**"):

- Russia
- Belarus
- The Donetsk, Luhansk, Kherson, and Zaporizhzhia regions of Ukraine
- Crimea
- Iran
- Syria
- North Korea
- Cuba
- any other country or region where Airbnb's services are not available or where the issuance or use of Credits would be prohibited by applicable law

This list is subject to change in accordance with applicable law and Airbnb's platform policies. Players who are not eligible to receive a Credit due to Restricted Country or Region restrictions should contact WSL at airbnb-wsl-help@airbnb.com for further assistance.

Data Protection and Privacy

Data Controller

Airbnb Ireland UC will act as data controller in respect of personal data processed in connection with the Fund. WSL will act as a separate data controller in respect of personal data it collects from players in connection with player registration and the administration of the Fund. Airbnb will process personal data in accordance with the UK General Data Protection Regulation ("UK GDPR") and the Data Protection Act 2018.

Personal Data Processed

In connection with the Fund, Airbnb will process the following personal data about eligible players:

- Name and personal email address (as provided by the player to WSL and shared with Airbnb for the purpose of Credit issuance);
- Airbnb account information (as provided by the player upon claiming a Credit);
- Credit claim and redemption data; and
- Accommodation booking data (to the extent required to administer the Fund and comply with Airbnb's obligations under the WSL Sponsorship Agreement).

Purpose and Legal Basis

Airbnb will process players' personal data for the purposes of administering the Fund and issuing Credits (including verifying eligibility, issuing Credits, and managing Credit redemption), on the legal basis of performance of a contract. Airbnb may share aggregated, anonymised programme data with WSL for reporting purposes.

Data Sharing with WSL



WSL will share eligible players' names and personal email addresses with Airbnb solely for the purpose of issuing Credits under the Fund. Airbnb will not use such data for any other purpose without the player's prior consent, except as required by law.

Players' Rights

Players have the right to access, correct, or request deletion of their personal data held by Airbnb in connection with the Fund. Players may exercise these rights by contacting Airbnb at privacy@airbnb.com or as set out in Airbnb's Privacy Policy (www.airbnb.co.uk/terms/privacy_policy). For queries about personal data held by WSL, players should contact WSL directly.

General

We reserve the right to amend these Terms and Conditions at any time in our sole discretion.

If any provision or part-provision of these Terms and Conditions is held by a court of competent jurisdiction to be invalid, illegal, or unenforceable, it shall be deemed deleted. Any deletion of a provision or part-provision under this clause shall not affect the validity and enforceability of the rest of these Terms and Conditions.

These Terms and Conditions will be interpreted in accordance with the governing law, venue, and dispute resolution terms provided in the Airbnb Terms of Service.

Terms last updated: May 2026